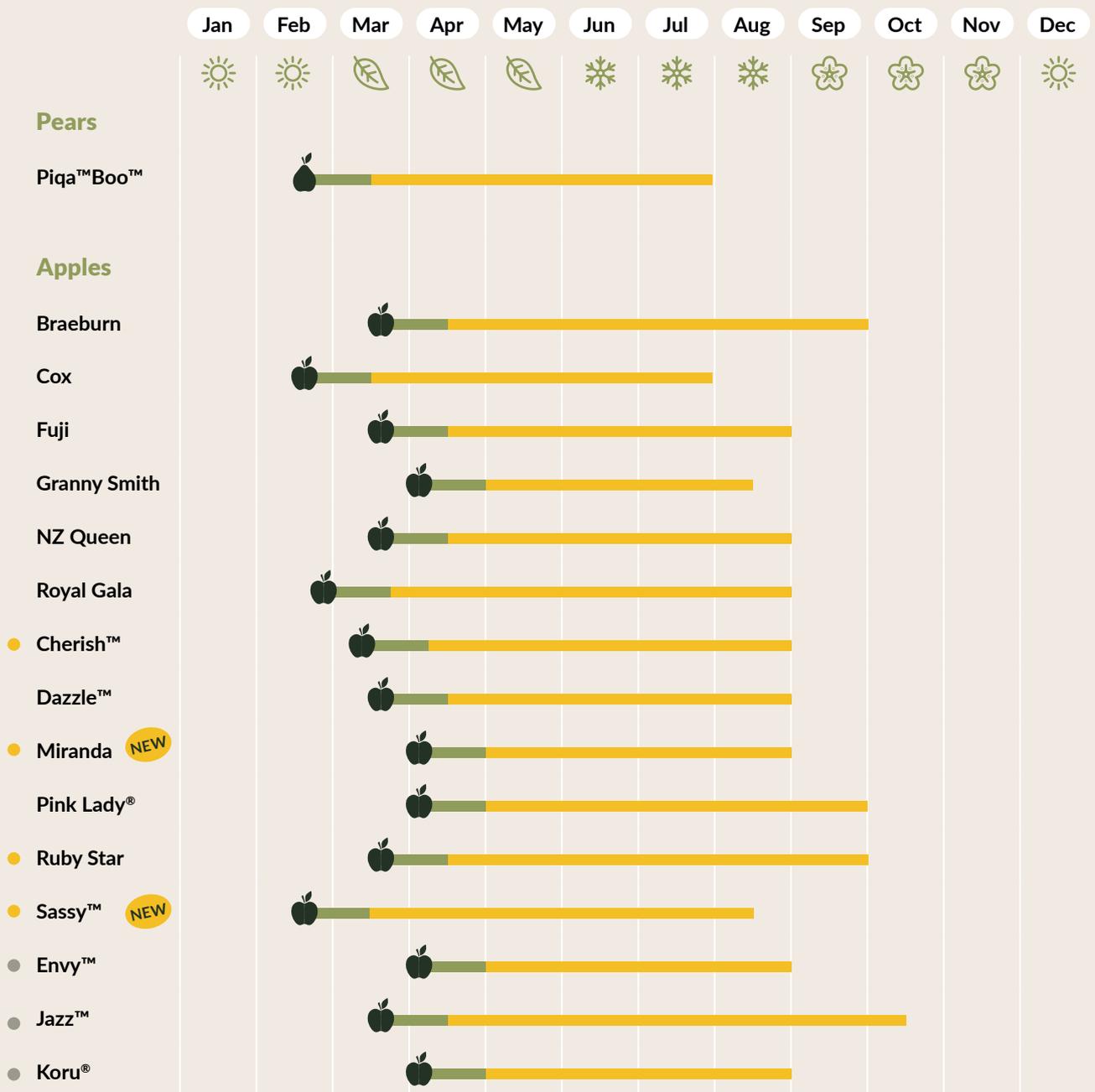


# Seasonal Availability Guide

GROWER'S PICK  
PREMIUM  
NEW ZEALAND FRUIT

We grow a large selection of premium apples and pears. As growers, everything we do builds towards that moment of truth when you sink your teeth into a piece of Golden Bay Fruit.

Dates reflect fruit's container loading



Summer  
 Autumn

Winter  
 Spring

Available

Harvesting

Exclusive to Golden Bay Fruit & Next Generation Apples

Grown by Golden Bay Fruit for other exporters

**Piqa™ Boo™**

Grown by Golden Bay Fruit, **Piqa™ Boo™** is an exclusive, delightfully enticing fruit thanks to its naturally crisp texture, amazing juiciness and delicate, mild-sweet flavour. The fruit have a distinctive European pyriform shape with small brown lenticels over a striking block red colour and brilliant white crisp and juicy flesh, with a slight coarse texture.

**Braeburn**

Born and bred in Motueka, within 10 km of our orchards, **Braeburn** apples have a red-orange vertical streaky appearance on a yellow-green background. Distinctive robust spicy-sweet and tart flavour, with a hint of nutmeg and cinnamon, they have a pale cream to golden yellow colour flesh, firm to the touch. Perfect for baking!

**Cox**

Typically loved in Europe – particularly in the UK, **Cox** has a unique orange-red colour, deepening to bright red and mottled with carmine over a deep yellow background. Yellow-white colour and fine-grained, its flesh is also very crisp and juicy, with a delicate aromatic tart flavour.

**Fuji**

**Fuji** apple has reddish stripes and slight red to rosy pink blush over yellow background colour. It has a dense firm and creamy-white flesh that is fine-grained, which is very juicy with a sugary-sweet flavour making it probably the sweetest apple around!

**Granny Smith**

**Granny Smith** has a unique bright green skin, often covered with pale white spots but also slight pink blush, which may develop from high sunshine hours. It has a crisp and juicy white flesh with a tart, acidic, yet subtly sweet flavour.

**NZ Queen**

Exclusively grown in New Zealand, **NZ Queen** has a deep red skin colour – naturally russeted – with a clean white flesh. Very crunchy and juicy, with a sweet taste making it one of the most popular.

**Royal Gala**

Originating in New Zealand, **Royal Gala** is a famous bi-coloured apple with an attractive red blush – commonly striped – over a pale golden yellow background. It has a slight yellow to cream, crisp and fine-textured flesh. Its mildly sweet and floral aroma is loved all over the world.

**Cherish™**

**Cherish™** is an exclusive striking pink coloured over a creamy yellow background apple grown by Golden Bay Fruit in the sun soaked, maritime climate of Nelson, New Zealand. It has a sweet, crisp, refreshing tropical flavour and a creamy coloured, firm flesh.

**Dazzle™**

**Dazzle™** apples have been carefully cultivated and grown in New Zealand to produce a uniquely consistent product – so you can be assured every apple will be sweet, crisp and delicious from the first bite to the last. First crossed in 1997, **Dazzle™** was 20 years of development and innovation in the making. It's a large, red, sweet ready to eat apple.

**Miranda**

Grown exclusively by Golden Bay Fruit, **Miranda** is a yellow-green apple with a sunny reddish blush and slightly russeted for a natural look. Surprisingly sweet and very juicy, it has a hard crunch and firm, creamy-white flesh. Its unique elongated shape makes it particularly recognizable.

**Pink Lady®**

**Pink Lady®** are the first apples to blossom and the last to be harvested. They have an attractive elongated shape, with a reddish-pink blush over a yellow background colour. Resistant to browning when cut, their flesh are dense and very firm, with a unique sweet-tart flavour.

**Ruby star**

**Ruby star** is an indulgent, juicy eating experience with a delicate balance of tangy and sweet and subtle hints of spices like nutmeg and cinnamon. The good storability and the deep red shiny skin make every Ruby Star moment one to remember. This variety is exclusive to Golden Bay Fruit, born and bred in 1952 in our family-owned orchards.

**Sassy™**

**Sassy™** has a quirky conical shape with intense ruby colour and attractive light-yellow background. Firm and crisp, every bite meets you with a pleasant balance of sweet zing and a mild after-taste. This striking apples' parentage consists of Scifresh, Fuji and Sciros.

**Envy™**

**Envy™** apples are striped, intensely red skin with yellow-green undertones, slightly russeted for a natural look. With a creamy to white flesh colour, they have an extraordinary hard crunch and texture, refreshingly sweet palette and beautiful colours. **Envy™ apples grown by Golden Bay Fruit are all exported by T&G.**

**Jazz™**

**Jazz™** flashes of red colour over shades of green, yellow and orange. Pale cream to golden yellow colour flesh, it is also firm, crisp and juicy. It has a tangy-sweet taste for a refreshing taste sensation! **Jazz™ apples grown by Golden Bay Fruit are all exported by T&G.**

**Koru®**

Distinctive with a squat shape with some russeting around the stem, **Koru®** has an orange-red colour over a yellow background. Its light cream to yellow interior is crisp, sweet and juicy with complex aromatic honey flavours, slight acidity and slow to brown. **All our Koru® are exported by selected NZ exporters.**